



Welcome to the new issue of 'The Avenue'

2010 was a busy year for Quorum as we welcomed five new tenants to the park – Convergys, Tesco Bank, insurethebox, Balfour Beatty and Ebiquity. We've also grown the team at the Hub enabling us to offer our tenants across the park first-class transport, events and facilities management services.

Take a look at the back page to see what events we have planned for the new year and Spring and remember you can keep up to date with all the latest news, events and Q Card offers at www.quorumbusinesspark.co.uk/qlife

Quorum welcomes Balfour Beatty & Ebiquity

Balfour Beatty, the world-class infrastructure services business, and Ebiquity, one of Europe's leading media monitoring companies, have become the latest new arrivals at Quorum.

Balfour Beatty, has opened a new office building at Q14. From this office, Balfour Beatty will provide a centralised financial and procurement service for a number of UK Balfour Beatty companies and other organisations. Recruitment is underway for the initial 100 jobs being created. 60 people are now in post and a further 40 people are in the process of being recruited.



Balfour Beatty's new office at Q14

Ian Dawson, CSC Director



Paul Adams and Harry Cowan are welcomed to Q5

The building is a purpose built office boasting 42,000 square feet of office space. The new state-of-the-art facility has now been fully fitted out which features a number of environmental innovations.

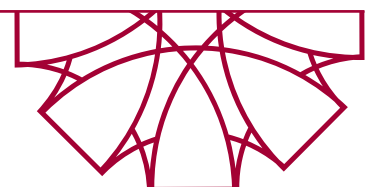
Ian Dawson, CSC Director, said: "We chose the office at Quorum Business Park for its infrastructure. Additionally, the high calibre of individuals that we have recruited demonstrates the vast pool of talent and diverse workforce in the Newcastle area."

"The building design and location expresses our commitment to sustainability. For example, 97.2% of the waste generated in the refurbishment for the building was recycled. In addition, the new Balfour Beatty office is built to a BREEAM Excellent standard – delivering significant savings in CO2 emissions."

Quorum also welcomes Ebiquity, who have invested over £1m in a relocation to the park. Ebiquity have created a brand new, state-of-the-art processing centre in Q5 which will initially employ 210 people in a range of roles from media analysts to team leaders and quality control officers. The AIM listed company's new 18,000 sq ft facility will see its current operational centre in London and an office in Newcastle merged into one single centre creating up to 60 new jobs on-site.

Paul Adams from Ebiquity said: "This is an exciting investment for Ebiquity and we're delighted to be opening a truly world class centre at Quorum. We have a great opportunity to achieve growth around the world and this is a fantastic location from which to do it.

"Quorum has superb facilities, the transport infrastructure is excellent and we have a great skills base here including a vibrant community of international language speakers who are essential to support our worldwide products. The support available in this area is also excellent. We had a choice between Ireland and Tyneside and one of the key reasons we came here was the help we received."



First Christmas market is held at Quorum



Craft and food stalls gathered in Q9

Around 30 small businesses were given the opportunity to open for business at Quorum's first annual Christmas market, which saw hundreds of tenants grabbing festive gifts. A variety of craft and food stalls gathered in Q9 to mark the first Christmas at the park for staff from a raft of new occupiers including Tesco Bank, Balfour Beatty and insurethebox.

Almost 300 people attended the market to buy treats from a range of local suppliers including homemade cheeses, beauty treatments, handmade jewellery and personal shopping experiences. Malmaison ran a competition to win an overnight stay.

Quorum Business Park Events Manager Julie Moorhouse said: "The Christmas market was a great success, not only were the stalls snapped up quickly by businesses but the response from the park exceeded our expectations. We hope that the Christmas

market will be an annual event at the park, as it is just one of the ways we hope to create a community spirit here."

Balfour Beatty WorkSmart Customer Support Centre Director Ian Dawson said: "The Christmas market has been a great way of welcoming our new staff to the park. Events like this were a large factor of our decision to establish our Shared Services Centre here at Quorum because they help bring about a real sense of community for the people who work here."

The team at the Hub spread further festive cheer throughout December with the 12 Days of Christmas Prize Draw, giving away a prize a day to members of the Q Card - the staff benefits scheme.

Tenants had the chance to win a range of goodies including a 4 ball at Maffen Hall, beauty treatment vouchers for Jesmond Beauty Clinic and a Dinner, Bed & Breakfast package at Lumley Castle.

Quorum wildlife group

Volunteers from the Wildlife Group enjoyed a well-deserved night out in recognition of all their hard work on the wildlife project during 2010.

To date, the group has undertaken a range of tasks to help improve habitat and wildlife across the park including clearing the stream behind Q4 of silt and reeds as well as hedge and wildflower planting.

Activity for the Spring will involve making and sighting nesting boxes and bird feeders in the communal areas across the park.

To become a member of the wildlife group and get involved in the Spring activities email julie.moorhouse@quorumbp.co.uk

Quorum football league

November saw the last of the 2010 season fixtures and the all important End of Season Presentation.

After an exciting finish in the deciding match IBM and Tesco Bank (team 1) ended on level points with IBM being crowned the overall League winners on goal difference. Teams from Asset 1st, Convergys and OSG also competed in the 2010 season. The League will return for the 2011 season which kicks off in January.



Cash for Kids' Secret Santa Present Appeal



Santa's little helpers arrive at Quorum

Santa's little helpers arrived at Quorum to help take part in Metro Radio's annual toy appeal. Throughout December Q5 was turned into a huge collecting and sorting point for Cash for Kids' Secret Santa Present Appeal. Each year the Secret Santa project gives presents to around 7,000 children, which are donated to the radio stations children's charity by schools, families, businesses, community groups and individuals.

Toy experts from St Stephen's RC Primary School in Longbenton, offered their expert advice on which of the 1000's of toys would suit which age group and lent a hand sorting presents ready for delivery.

Chief toy sorter and St. Stephen's pupil Nicole Forster said: "I really enjoyed sorting all the presents to be sent to other children. It was really good fun but it has also helped remind us that Christmas is about giving and that many children are not as lucky as us."

Dan Smith of Metro Radio's Cash for Kids said: "As this campaign has grown in stature and support, we needed somewhere bigger to accommodate the sheer volume of presents the North East donate. We are very grateful to Quorum for providing the space which has helped support one of the most successful campaigns yet."

Kids 1st at Quorum

This Winter Kids 1st Quorum pulled on their wellies and raised over £200 in support of Action Medical Research. The children and staff all wore their wellies to the nursery and each donated £2 to the charity.

Action Medical Research was originally founded in 1952, by Duncan Guthrie, in his quest to find a cure for polio. Since then the charity has developed an extraordinary track record in supporting some of the most significant medical breakthroughs in recent history – breakthroughs that have helped save thousands of children's lives and changed many more.

In the past year Kids 1st Quorum have raised an amazing £2000 for different charities with events including an art auction and the Barnardos Big Toddle.

Team cycle challenge

Members of the Bicycle Users Group (BUG) took part in a Team Cycle Challenge to Wylam, Northumberland during Go Smarter Week. Teams from IBM, National Grid, Convergys and the Hub competed in the 20 mile bike ride which finished at the Boat House Pub with a quiz and a well-earned pint.

A mini bus and trailer returned everyone back to Quorum to make their way home. During Go Smarter Week, Quorum also provided a Dr Bike session so that cyclists from across the park could get a free bike maintenance check. The BUG has devised a Cycle Calendar for 2011 where there will be at least one cycling activity each month starting in January.

For more information about cycling events visit www.quorumbusinesspark.co.uk/BUG



Coming up at Quorum...



January – Football League

We are now accepting further entries in to the Quorum 7-a-side League. The fee is £75.00 (+ VAT) per team, with unlimited squad numbers per season. Matches will take place on Tuesday or Wednesday evenings from 6pm. To enter contact Julie on: 0191 259 9874 or email julie.moorhouse@quorumbp.co.uk with your team details.



February – Staff Survey

Help us to gather your feedback, comments and suggestions about life on Quorum by taking part in the annual staff survey. All those who complete the survey by Monday 28th February will be in with the chance to win a £50 cash prize!



March – Spring into Action

To mark the start of Spring, this event is your opportunity to pick up tips on the best route to try cycling to work and service your wheels with Dr Bike. A group bike ride will take place on Wednesday 23rd March. For more details visit www.quorumbusinesspark.co.uk/BUG



April – Netball Club

The Quorum Netball Club will restart in April. Sessions will take place on Thursday evenings from 6pm starting 7th April. The cost is £2.00 per player, per session. To join the netball club email julie.moorhouse@quorumbp.co.uk

Q CARD

Q Card holders watch out for our monthly emailer, Q Life - keeping you up to date with all the latest news, events and Q Card offers. Not a Q Card holder yet? Register at www.quorumbusinesspark.co.uk/qcard and start receiving some fantastic discounts at local outlets.



Q LIFE

Join the Quorum Community by signing up to Q Life and start receiving news, events and offers updates direct to your inbox. Sign up on the contacts page at www.quorumbusinesspark.co.uk

For more information on Quorum or upcoming events visit us on-site at the Hub or online:

www.quorumbusinesspark.co.uk

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